



LANWIN

P R E M I E R



PRIVATE BESPOKE CATALOGUE

Made for the man.
Not just the measurement.

Natural comfort · Proper tailoring · Long-term care

LANWIN
PREMIER



HOW TO READ THIS CATALOGUE

Not a menu of clothes.

This catalogue is a guide to how LANWIN thinks: understand the gentleman first, then decide the garment, cloth, structure and care around his real life.



A first appointment is usually 45 minutes. We study purpose, body, movement, climate and wardrobe direction before recommending what makes sense.

HOUSE STORY

A private house, not a normal tailor shop.

LANWIN is built on the Loi family tailoring heritage from Seremban, now carried forward as a private Malaysian bespoke house.

TIMELINE

1978 Desmond Loi enters tailoring

The foundation of the house begins with training, patience and workshop discipline.

1983 LANWIN begins its own path

The family house starts serving gentlemen in Seremban.

Today LANWIN Premier

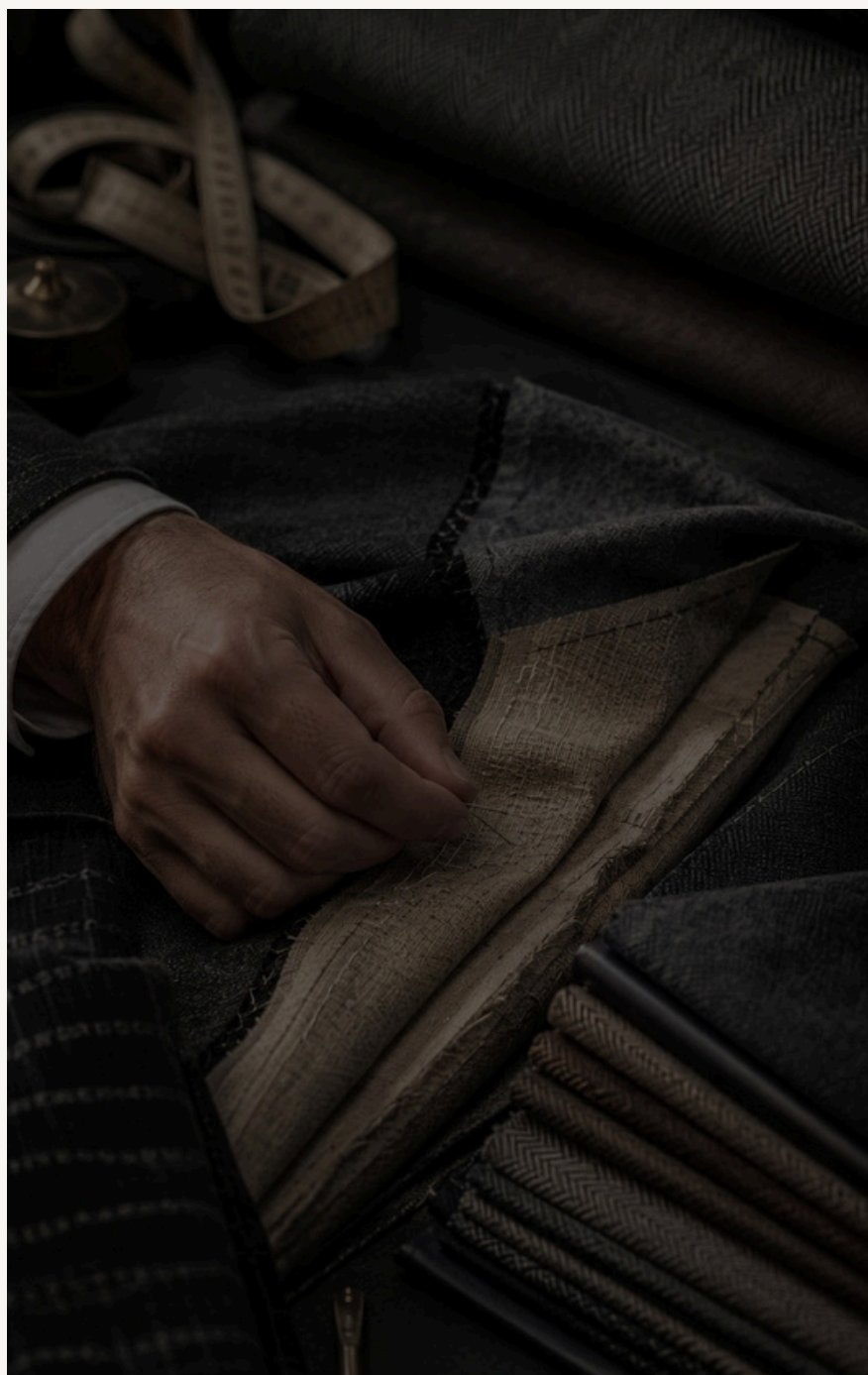
The craft is developed into private bespoke tailoring, wardrobe guidance and long-term service.



THE LANWIN STANDARD

Outcome before everything.

We do not begin with fabric names. We begin with the person: body, purpose, daily environment, wardrobe needs, image and comfort.



01

Purpose

What the garment must do for work, ceremony, travel or daily life.

02

Comfort

How the body moves, sits, stands and reacts to Malaysia's climate.

03

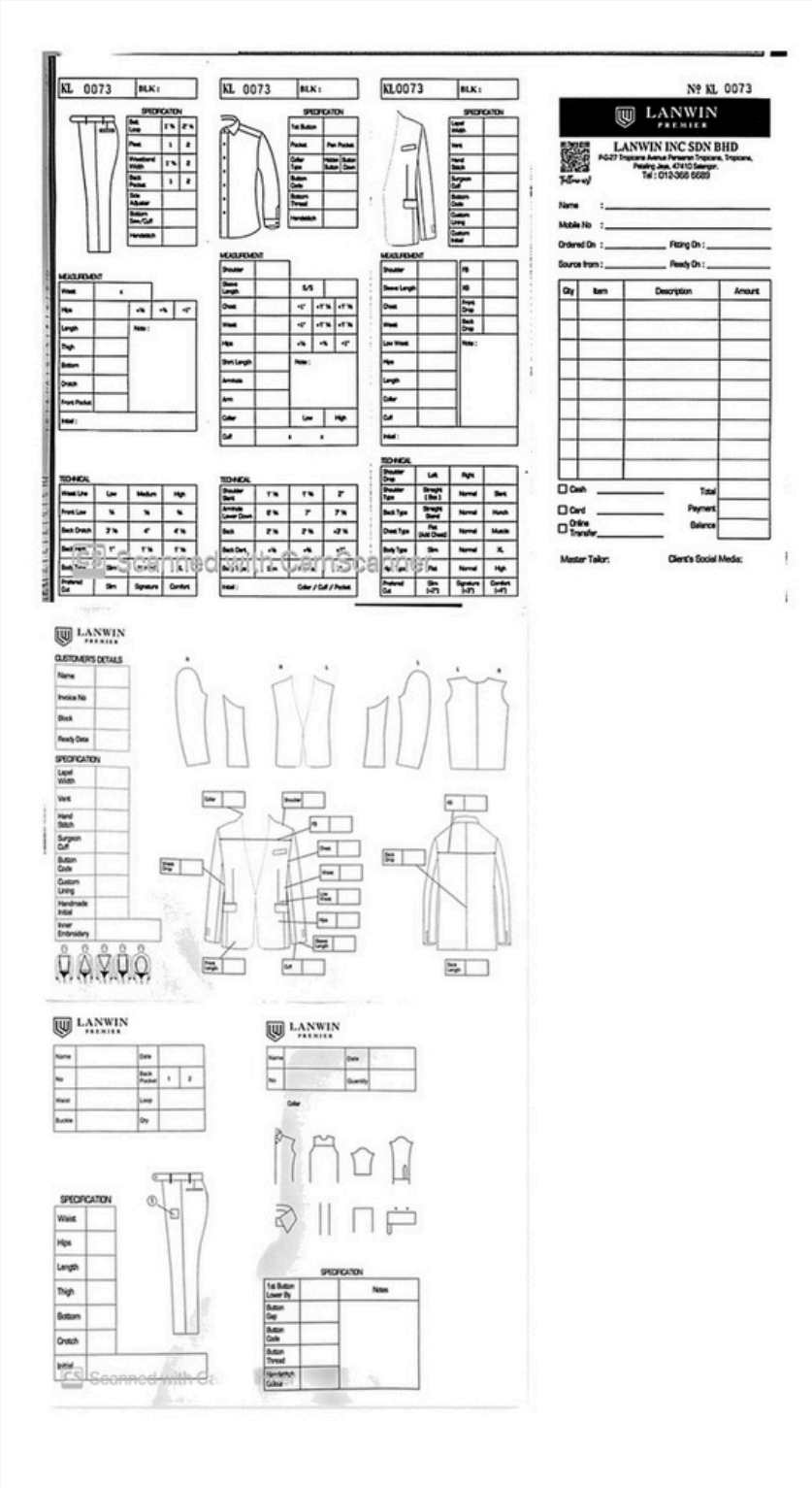
Continuity

Each piece belongs to a longer wardrobe, not a single purchase.

TRUE BESPOKE

A personal pattern, not a size.

True bespoke is not just measurement. It is posture, balance, movement, fitting judgement and a private record kept for the client.



01
Personal pattern

Created for the individual, then refined through fittings.

02
Body study

Shoulder slope, posture, stance and movement are observed.

03
House memory

Measurements, changes and preferences are kept for continuity.

LANWIN ULTRALIGHT MAKING

Authority without stiffness.

Malaysia requires a different understanding of tailoring: presence without weight, structure without heat, and movement without losing shape.



HOUSE METHOD

UL01

Lighter canvas

Natural internal support, made to breathe and move with the wearer.

UL02

Tropical comfort

Selected cloth, canvas and lining work together for Malaysian use.

CLOTH DIRECTION

We select cloth for purpose.

The fabric supports the house. The house defines the experience. LANWIN comes first; the mill name is proof, not the identity.



FORMAL

SCABAL

For authority, ceremonial pieces and garments that require formal presence.

SOFT

Loro Piana

For softer dressing, relaxed textures and comfort beyond the office.

TROPICAL

Cerruti / Solbiati

For climate, linen, wool, texture and breathable practical use.

BUSINESS BESPOKE

For the work you carry.

A business garment should help a gentleman look composed through meetings, leadership moments and long days — without looking overdone.



B01

Navy business suit

The serious first suit for daily professional authority.

From RM4,800

B02

Charcoal suit

For formality, senior presence and versatility.

From RM4,800

B03

Business shirts

Shirts that sit correctly under a jacket.

From RM980

FORMAL AND EVENT

For important moments.

Weddings, black tie, corporate events and private celebrations require garments with meaning, balance and proper preparation.

F01

Tuxedo

Evening wear with correct proportion and restraint.

From RM4,800

F02

Wedding suit

Prepared for photography, movement and ceremony.

From RM4,800

F03

Three-piece suit

When the occasion requires more presence.

From RM8,800



CASUAL BESPOKE

Life beyond the office.

A gentleman's wardrobe should not end at formal suits. Casual bespoke is for travel, private dinners, family occasions and relaxed Malaysian life.

C01

Travel jacket

Soft structure, useful pockets and natural cloth for long sitting.

C02

Linen jacket

Texture and breathability for lunch, weekends and resort use.

C03

Tropical trousers

Cream, stone, grey and navy foundations for casual dressing.

C04

Casual shirts

Cotton and linen shirting selected with restraint.



BESPOKE SHIRTS

What touches the skin should be honest.

A shirt is not a small purchase when it affects your whole day. Collar, sleeve, body and fabric must serve comfort and proportion.



S01

Business shirt

Clean under a jacket, comfortable through long hours.

From RM980

S02

Collar bar shirt

A small detail that lifts the tie and sharpens the collar.

S03

Initial embroidery

Quietly marking the shirt as his own.

S04

Casual linen shirt

Made lighter, breathable and useful in Malaysia.

TROUSERS

The quiet foundation of a wardrobe.

Many men think first about jackets. LANWIN studies trousers seriously because balance, comfort and daily usefulness begin there.

T01

Business trousers

Clean line, proper rise and useful rotation.

From RM980

T02

Tropical trousers

For heat, sitting, movement and practical wear.

T03

Casual trousers

Stone, cream, grey and navy foundations.



SUIT COMMISSION GUIDE

Clear entry. Clear standards.

Final recommendation depends on purpose, cloth, construction and what genuinely suits the client.

CUSTOM	RM4,800–RM6,800
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Wool blend. Clear entry for proper tailoring.

BESPOKE	RM8,800–RM12,800
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Personal pattern, fitting judgement and house guidance.

LANWIN × CERRUTI	RM12,800–RM42,000
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Tropical wool direction with refined formal use.

LANWIN × LORO PIANA	RM16,800–RM45,000
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Formal authority, ceremony and selected rare cloths.

LANWIN × SCABAL	RM16,800–RM152,000
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Soft textures and relaxed comfort beyond the office.

ELEVATED CLOTH HOUSES

Selected textile houses serve the LANWIN system.



SCABAL

Formal authority

For business, ceremony and garments that require structure and presence.

LORO PIANA

Soft comfort

For relaxed tailoring, travel and a quieter expression of refinement.

SOLBIATI

Natural linen

For linen and textured dressing in warmer environments.

CERRUTI

Tropical wool

For breathable formal garments and daily Malaysian use.

Fabric is never the whole story. The right cloth is selected only after the gentleman is understood.

THE APPOINTMENT

A private consultation to understand what suits you.



- | | | |
|----|----------------------------|--|
| 01 | Private appointment | We understand lifestyle, purpose, body and wardrobe direction. |
| 02 | Cloth guidance | Selected by purpose: authority, comfort, travel, occasion and climate. |
| 03 | Personal pattern | Created for posture, movement and balance. |
| 04 | Fittings | Refined until comfort and presence feel right. |
| 05 | Final delivery | Pressed, checked and prepared for use. |

WARDROBE JOURNEY

Build properly, piece by piece.

A gentleman does not need many garments. He needs the right sequence, chosen with purpose and continuity.

THREE STAGES

I The proper beginning

Navy or charcoal suit, two trousers, business shirts and one clean event option.

II The serious rotation

More trousers, a formal suit, seasonal cloths and garments chosen around actual work life.

III Life beyond work

Travel jacket, weekend jacket, casual shirting and tropical trousers for relaxed occasions.

Wardrobe guidance also means knowing what not to make.

AFTER DELIVERY

Made once. Cared for over time.

A garment should not be forgotten once it leaves the house. LANWIN keeps the relationship, record and care around the client.

A01

Annual maintenance

Inspection, pressing, minor adjustments and advice on storage.

A02

Wardrobe record

A clearer view of what you own, use and should build next.

A03

Fit over time

Bodies change. The relationship allows garments to be reviewed intelligently.



The luxury is not more decoration. It is responsibility after the garment is delivered.



LANWIN

P R E M I E R



Begin your personal tailoring relationship.

LANWIN Premier is available strictly by private appointment.



<https://wa.me/60123666689>

PJ FLAGSHIP

P-G-27, Tropicana Avenue,
Petaling Jaya



[Navigate with Waze](#)



[Navigate with Google Map](#)

SEREMBAN HERITAGE

27, Jalan Era Square 3,
Seremban



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SOCIAL MEDIA



[lanwin.my](#)

WEBSITE

<https://lanwin.my>

PRIVATE HOUSE · NATURAL COMFORT · PROPER FIT